

Jeff Matthews

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EXPERIENCE

JP Morgan Chase

UX Design Lead | Nov 2020 - Present

- Leading an end-to-end, data driven redesign of our self-directed investment experience, which has resulted in \$150m additional funding on the 2022 roadmap.
- Redesigning our mobile positions experience which has contributed to an 11% increase in customer satisfaction scores, as of February 2022.
- Partner closely with product, strategy, research, content, tech, and data analytics teams to deliver a truly best-in-class experience for our customers.

Senior UX Designer | Jun 2017 - Nov 2020

- Led the redesign of our mobile prospect investment dashboard, which led to a 400% increase in account openings in 2021.
- Led the end-to-end design and vision for our global performance reporting features, which were delivered to 250k+ private bank clients and received 92% adoption rate within internal advisors.

Oracle

UX Designer | Mar 2015 - Jul 2017

- Led the end-to-end design for multiple applications in Oracle Prime, including scheduling and risk management, which contributed to a total 50-60% client productivity improvement on job sites.
- Collaborated with strategy and development teams in an agile environment. Delivered designs backed with data from research and usability testing sessions.
- Created and maintained a comprehensive icon / illustration library with over 100 engaging graphics used throughout Oracle P6 and Oracle Prime.

Buzzquake Marketing

UI & graphic design contractor | Mar 2013 - Mar 2015

- Designed websites, branding, animations, and illustrations for a variety of local clients.

AWARDS

Muse Creative Gold Award
Vega Digital Award
Drexel Alumni Spotlight

SKILLS

Product design
User experience design
User interface design
Prototype design
Graphic design
Motion graphics

TOOLS

Figma
FigJam
Sketch
Invision
Adobe Creative Suite
Jira & Confluence

EDUCATION

Drexel University

B.A. Interactive Digital Media
Class of 2016